



Appointment: **GERT PREGEL**

Position: **Director of Data, Modeling & Analytics**

## Gert Pregel, new Director of Data, Modeling & Analytics at INBONIS

**Madrid, May 11, 2017** - Gert Pregel has been appointed the new Director of Data, Modeling & Analytics at INBONIS. With this addition, INBONIS is accelerating along its roadmap for innovating the automated risk analysis of small businesses to facilitate their access to finance.

Gert has extensive experience in global banking groups such as BBVA and Santander. At BBVA, he held leadership positions in critical business areas: Head of Management Control Global Markets, Head of Customer Knowledge and Value Based Management and Head of Corporate Strategic Analysis.

After closely following the activity of INBONIS as a member of the Strategic Committee, Gert assume the leadership of the Data, Modeling & Analytics team and becomes partner of the company. One of his immediate priorities is to deepen the development of INBONIS' small business benchmarking tools to empower analysts and SME owner/operators to compare key performance indicators with a hyper-relevant set of companies.

"I am delighted to join INBONIS. It is a high-performing team with a unique vision and a great capacity for execution, which is successfully solving the great global challenge of small business credit assessment", says Gert.

INBONIS CEO Alberto Sánchez Navalpotro believes that "Gert's profile is unique because it combines his deep knowledge of the banking profession with his strong methodological background."

**[Inbonis.es](http://Inbonis.es)** INBONIS is a technology company specializing in access to finance for small businesses. INBONIS has developed a data aggregation machine and hybrid algorithms for SME credit worthiness assessment. INBONIS has also build digital apps for SME financial education (coach online, credit reports). INBONIS license its technology to Financial Institutions for them to handle SME more efficiently and bring them greater value.

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