

**COMMUNiqué DE
PRESSE**

**INBONIS Rating appoints Elena Herrero-Beaumont as Director of
Research and Institutional Relations to strengthen SME financing
transparency**

Madrid, 12 June 2025-INBONIS Rating, the credit rating agency for SMEs and midcaps, has appointed Elena Herrero-Beaumont as Director of Research and Institutional Relations. After four years as an independent director, Elena joins the agency's executive team to lead its institutional and knowledge strategy. Founder of the renowned think tank Ethosfera, her main mission will be to bring about a systemic change that not only allows small and medium-sized enterprises to access new sources of funding, but also ensures transparency in public funding processes, tenders, grants and guarantees.

« Transparency and quality of information are fundamental pillars in any financial system. At INBONIS Rating, we want to promote a credit rating model that contributes to improving access to financing for all companies and to strengthening the legitimacy of economic decisions », says Herrero-Beaumont.

An expert in applied ethics and good governance, Elena Herrero-Beaumont directs the Ethosfera think tank dedicated to the defence of liberal democracy through the strengthening of journalistic companies (as co-director of the Observatory for Responsible Media and Information) and spaces for critical and ethical deliberation. She is a member of the board of trustees of the Hermes Foundation for Digital Rights, and sits on the advisory board of the HAZ Foundation, Transparency International and Ethic magazine. She is also a lecturer at IE University and the University of Navarra.

She has more than ten years of experience in public affairs and strategic communication, including as a founding partner of the consulting firm Vincés and as director of international media at Garrigues. As a journalist and researcher, she has worked at El Confidencial and at institutions such as Columbia University, Northwestern and Joseph Stiglitz's think tank, The Initiative for Policy Dialogue.

Elena holds an international PhD in Constitutional Law from the Complutense University of Madrid, a Masters in Journalism from Columbia University and a Masters in Financial Markets from the IEB. She was a Fulbright scholar and a fellow at the Carnegie Corporation and the Knight Foundation.

Credit ratings as a public information tool

The CEO of INBONIS, Alberto Sánchez Navalpotro, highlights that *« Elena Herrero-Beaumont's experience in governance, ethics and communication enriches our institutional approach and explains that « her vision connects with the historical roots of credit ratings as an instrument of public information, heir to economic journalism and aimed at generating trust through reliable and independent data ».*

INBONIS is the first credit rating agency specialized in the rating of SMEs and midcaps registered with the European Securities and Markets Authority. This accreditation allows it to issue credit ratings for companies in all sectors of activity, except financial institutions and insurance companies, throughout the EU. It currently operates in Spain and France <https://inbonis.com>

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