
INBONIS Rating appoints Víctor Ausín as Chief Economist and strengthens its economic analysis area

- Ausín will lead the methodological development of the research and institutional relations areas, including new proprietary indicators and economic analysis frameworks.
- He will combine this role with other professional activities, bringing a cross-cutting perspective on the economy and business.



Elena Herrero-Beaumont, research and institutional relations director at INBONIS Rating; Víctor Ausín, new chief economist at INBONIS, and Alberto Sánchez Navalpotro, Founder and CEO at INBONIS.

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INBONIS Rating, a credit rating agency specialized in European SMEs and midcaps, has appointed Víctor Ausín, former Director General at the Ministry of Economy, Trade and Business, as its new Chief Economist, thereby strengthening its economic analysis and intelligence capabilities.

Ausín brings extensive experience in applied economics and macroeconomic analysis. He has developed most of his career as a State Economist and Trade Expert at the Ministry of Economy, Trade and Business, where he held positions including Director General for Economic Policy and Director General for Macroeconomic Analysis. He has also served as a board member of the Instituto de Crédito Oficial (ICO) and is currently an Adjunct Professor of Economics at IE University.

For INBONIS, Ausín's appointment strengthens its analytical capabilities along two strategic dimensions: macroeconomic analysis and the design and evaluation of public policies. This appointment comes just a few months after the agency named José Antonio Álvarez, Vice Chairman of Banco Santander, as its non-executive Chairman.

Ausín will combine this new role with other professional activities in the field of economic analysis and intelligence, in line with his career as an economist and advisor. At INBONIS, he will lead and coordinate the development of strategic reports and economic outlook analyses. He will also oversee consulting projects that require the application of proprietary economic intelligence methodologies, with the aim of supporting both public and private institutions in their decision-making processes.

“Europe needs a strong reference in SME and midcap ratings, and at INBONIS we are determined to build it,” said Elena Herrero-Beaumont, Head of Economic Analysis and Institutional Relations at INBONIS. “With the appointment of José Antonio Álvarez and now Víctor Ausín, we are reinforcing a roadmap that combines European ambition, analytical excellence and a commitment to impact, with the goal of improving access to financing for the companies that drive economic growth.”

Ausín added that INBONIS “represents a unique opportunity to combine economic analysis with a direct impact on corporate financing. My objective is to develop tools and analytical frameworks that help improve resource allocation and strengthen the European business fabric.”

About INBONIS Rating

INBONIS is a pioneering rating agency specialized in the credit assessment of SMEs and midcaps in Europe. Since its registration with the European Securities and Markets Authority (ESMA) in 2019, it has issued more than 1,300 corporate ratings across 30 countries, including both European Union member states and emerging markets. It is the only agency headquartered in Spain with predominantly Spanish ownership and is recognized by the Eurosystem as an External Credit Assessment Institution (ECAI).

INBONIS' mission is to democratize access to credit ratings in order to facilitate SMEs' access to better long-term financing, strengthen their trust with business partners, and serve as a tool for financial education. Through this, INBONIS aims to support business growth and competitiveness.

INBONIS is a certified B Corp, part of a global community of companies striving to be the best for the world.

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